

SPONSORSHIP OPPORTUNITIES

JAZZ²⁰²⁵ BRUNCH

Sunday, October 12, 2025
11am-2pm

Hosted by:



Venice
Community
Housing

Join us for our 33rd Annual Jazz Brunch—an unforgettable celebration of community, music, and impact. Your sponsorship supports local solutions to homelessness and housing insecurity while connecting your brand with over 3,000 engaged stakeholders.

vchcorp.org/jazz

Dear Friends and Neighbors,

We're thrilled to invite you to be part of something truly special: Venice Community Housing's 33rd Annual Jazz Brunch, happening on Sunday, October 12, 2025.

For over three decades, this beloved event has brought together local leaders, business owners, and community members to celebrate our shared commitment to creating a more just and inclusive Westside. With live jazz, a festive champagne brunch, and our ever-popular silent auction, the Jazz Brunch is more than a fundraiser—it's a joyful gathering with a powerful purpose.

All proceeds directly support VCH's mission: providing affordable housing, education programs, and supportive services that help hundreds of low-income and formerly unhoused individuals stabilize their lives and remain part of the vibrant fabric of our community.

We're reaching out to invite you to join us as a sponsor of this year's event. Your sponsorship is not only a meaningful investment in local solutions to homelessness; it's also a chance to connect with over 300 event attendees and more than 3,000 stakeholders through our promotional materials, website, and event-day recognition.

Inside this packet, you'll find details about sponsorship levels and benefits. To be included in all event materials, please return the enclosed sponsorship form by September 15, 2025. If you have any questions or would like to discuss your involvement, please email our team at jazz@vchcorp.org or call Linda Lucks at (310) 526-3857.

Thank you for being a vital part of our community. We hope you'll join us in making this year's Jazz Brunch our most impactful yet!

Sincerely,



Allison Riley
Co-Executive Director



Erika Lee
Co-Executive Director





SPONSORSHIP PACKAGES



LOUIS ARMSTRONG \$25,000	<ul style="list-style-type: none">• Prominent branding on the event stage• Company rep to intro band• Recognition as presenting sponsor on all event collateral, advertising and media• Feature article in VCH's e-newsletter which reaches 1,600+ stakeholders• Full-page advertisement in the digital program• Headline acknowledgment as presenting sponsor on VCH's website including a logo link to your website• Company logo on event step and repeat• Up to 20 event tickets (two tables of ten)
NINA SIMONE \$15,000	<ul style="list-style-type: none">• High-visibility branding on the event bar and bar menu• Recognition as a sponsor on event advertising and media• Recognition as sponsor in VCH's e-newsletter which reaches 1,600+ stakeholders• Half-page advertisement in the digital program• Prominent recognition on VCH's website including a logo link to your website• Company logo on event step and repeat• Up to 20 event tickets (two tables of ten)
THELONIOUS MONK \$10,000	<ul style="list-style-type: none">• Custom branding on the event photo booth• Recognition as a sponsor on event advertising and media• Recognition as sponsor in VCH's e-newsletter which reaches 1,600+ stakeholders• Half-page advertisement in the digital program• Prominent recognition on VCH's website including a logo link to your website• Company logo on event step and repeat• 12 event tickets (one table)
CHET BAKER \$5,000	<ul style="list-style-type: none">• Recognition as a sponsor on event advertising and media• Recognition as sponsor in VCH's e-newsletter• Half-page advertisement in the digital program• Listing as a sponsor on VCH's website• Company logo on event step and repeat• 10 event tickets (one table)
ELLA FITZGERALD \$2,500	<ul style="list-style-type: none">• Recognition as a sponsor on event advertising and media• Recognition as sponsor in VCH's e-newsletter• Half-page advertisement in the digital program• Listing as a sponsor on VCH's website• 6 event tickets (half table)
JOHN COLTRANE \$1,000	<ul style="list-style-type: none">• Recognition as sponsor in VCH's e-newsletter• Quarter-page advertisement in the digital program• Listing as a sponsor on VCH's website• 3 event tickets
TICKETS \$250 EACH	<ul style="list-style-type: none">• Tickets include brunch, bottomless mimosas, access to the silent auction, and more.• Tickets are not sold in quantities of more than 10. Larger packages are available with the sponsorship opportunities above.

ONLINE COMMEMORATIVE PROGRAM ADVERTISEMENT

Reserve and send artwork by September 15th, 2025

Full Page Ad	\$500
Half Page Ad	\$300
Half Page Vertical	\$300
Quarter Page Ad	\$175
Friends Listing	\$100

Artwork should be in PDF, TIFF, PNG, or JPEG format @ 300 DPI or greater; we can design an ad for you upon request. All ads will be in color. Please email artwork or questions to jazz@vchcorp.org.

YOUR IMPACT

Together, we're building a stronger, more inclusive Westside.

380+

affordable homes
in our development
pipeline

600+

residents were housed with
VCH and received wrap-
around supportive services
that helped achieve a 99%
housing stability rate



40+

elementary students
access free after-school
and summer programs

1,300

individuals served
annually

SPONSORSHIP FORM

2025 Jazz Brunch

OFFICIAL SPONSOR LISTING NAME

(as it should appear in sponsorship listings)

SPONSOR CONTACT INFORMATION

Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

SPONSOR LEVEL

☐ LOUIS ARMSTRONG \$25,000

☐ CHET BAKER \$5,000

☐ NINA SIMONE \$15,000

☐ ELLA FITZGERALD \$2,500

☐ THELONIOUS MONK \$10,000

☐ JOHN COLTRANE \$1,000

TICKETS

Number of Tickets Requested: _____

**We request that sponsors please let us know their party size as soon as possible, and no later than September 15th, in order to properly anticipate capacity*

ADDITIONAL ADVERTISEMENT:

Ad Package Requested: _____

**Sponsorship packages come with advertisement space in our digital program. If you wish to purchase additional ad space or advertise without a sponsorship package, specify size here.*

PAYMENT INFORMATION

Payment Type: ☐ Check ☐ Credit Card

CC # _____ Exp. Date _____

CVV _____

Please make checks payable to Venice Community Housing.

Please complete the sponsorship and/or advertisement form by no later than September 15, 2025, and mail to: Venice Community Housing, 200 Lincoln Blvd., Venice, CA 90291 OR fax to (310) 399-1130 – attn: Development Team OR e-mail to jazz@vchcorp.org. You may also purchase sponsorships and individual tickets securely online at vchcorp.org/jazz.

Please note that the cost of goods and services received (approximately \$100/ticket utilized) is not tax deductible, and contributions in that amount cannot be made via a Donor Advised Fund. The remainder of your contribution is tax deductible (Tax ID #95-4200761)

